Project Objectives/Goals Alignment

This diagram shows an example (using a project for a natural healing center) of how you could visually align your project objectives and goals, as well as ensure that they are aligned with Shoalhaven Regional de jure Assembly. This type of information can provide the basis for your more detailed project plans in spreadsheets or online project management tools.

ShoalhavenRdjA.com purpose: To work with our team, your project must align with the our purpose. Remember, you could think of this as your compass to keep you on course.

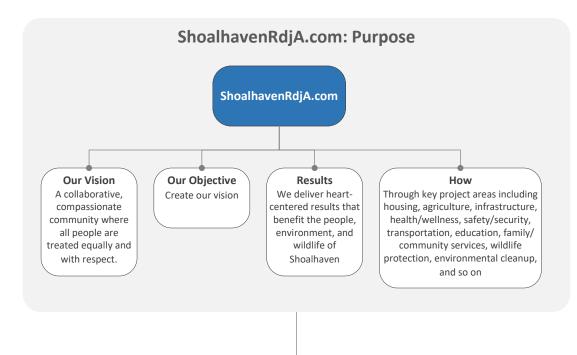
Our principles for working with people:

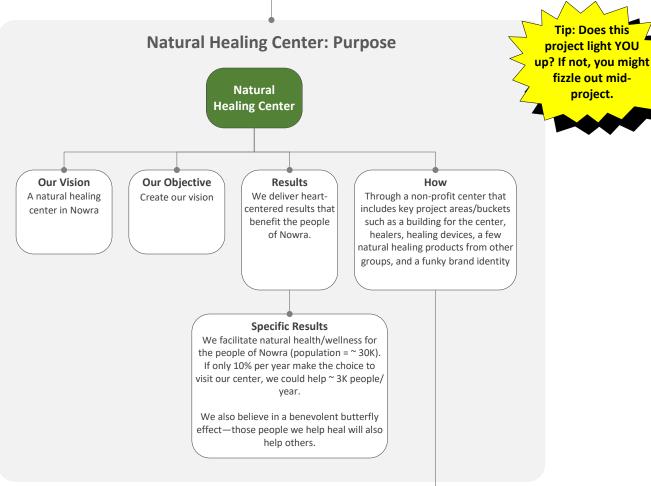
- Honesty
- Authenticity
- Integrity
- Benevolence
- Freedom
- Sovereignty
- Natural Law: Do no harm + protect yourself and innocents from harm

Your project purpose: This high-level alignment for your project's purpose is a compass that you develop specifically for your project. It's helpful to use this whenever you have important decisions to make and you wonder if they're in alignment with your purpose.

> In addition to the ShoalhavenRdjA.com principles, our principles for working with people include:

- People must come to us of their own free will
- We tell everyone upfront that if they don't really want to be healed, no matter how much we help them, they won't heal.





Project areas/buckets for your project: When you get to this level of project planning, you start fleshing out the details of your project. For each project area, determine the main bits of information, which of course vary by project. Other details usually also include project phases, priorities, milestones, resources, projected costs, risk likelihood, and so on.

> Terminology: As you can see, we've used the term "objectives" farther up in this alignment diagram to denote objectives that are far more strategic in nature—that provide an overall direction. In this step, we started using the term, "goals" to specify much more detailed results than strategic objectives.

Natural Healing Center: Project Areas/Buckets

1. Building

How Purchase (not build)

Our Vision What: A two-story building for the center with an area for a large garden

Where: Nowra. preferably on the water + not too rural

Goals When: Within the

Cost: If waterfront, ^ 1 million. If not waterfront, ~ 700K

next year

2. Healers

How Independent workers---not employees

Our Vision

Who: Healers who can operate various devices + energy healers; we provide a venue for them

Where: Nowra area

Goals

When: After purchasing the building

Ongoing cost/year: TBD

Number of healers: At least one/healing device + two energy healers

3. Healing Devices

How Purchase

Our Vision What: Frequency devices, such as quantum biofeedback devices, Rife machines, tuning forks, musical instruments tuned to 432 Hz, and so on

Goals

When: After purchasing the building

One-time cost + occasional update costs: TBD

4. Products

How Affiliates

Our Vision What: Only a few

products, such as essential oils

Goals When: After purchasing the

building but build

relationships now Replenishment intervals + cost: TBD

Brand

Tip: Does this

project light YOU

fizzle out mid-

project.

How Funky brand that differentiates us + appeals to our target audience

> Our Vision What: Simple

Where/channels: Website + Telegram

> Goals When: Now

Ongoing cost/year: